

this is how we rock!

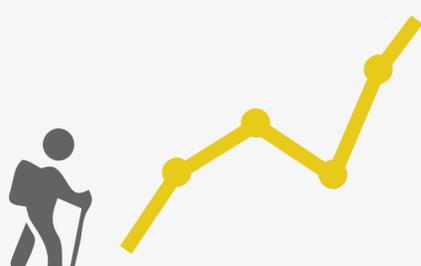
WORK!

(Our Process in Brief)

how does 300FeetOut continuously create successful stories?

We design brand destinations, digital solutions, and creative campaigns that solve business problems and push your boundaries through an exacting process: Discover, Define, Design, Develop, Execute, and Evaluate. From creating

websites to global brand initiatives, social strategies to mobile interfaces—300FeetOut has a proven track record (and the awards to boot) in building success stories.



STAGE 1

discover

First, we get to know you and your project—very well. We research your markets. Analyze your competitive position. Evaluate your demographics. It's all terribly businesslike. But we're tuned in to the poetry, too—the special, hard-to-pin-down qualities that make you and your project unique.

STAGE 2

define

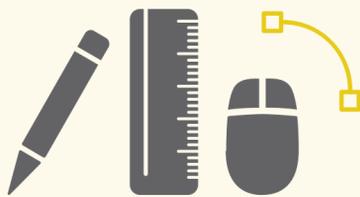
Before a color gets schemed or a font gets fondled, we stop and define what we're going to do. Determine what your logo, your website, your collateral—your image—needs to make it distinctive and effective. We channel your target audience. Outline a thorough marketing and optimization plan. And create the blueprint for a brand experience that works on every level. You're never in the dark because you're a vital part of our team.



STAGE 3

design

We've won numerous design awards, because we consistently surprise ourselves—and you. Good design is a bit like black magic; we combine the right media, words, images, ingredients (eye of newt, etc.) to distill the essence of your brand. We pour the elixir into your project. Chant a little. Create a visual translation of your style, soul, and substance.



STAGE 4

develop

Be it a corporate identity system, website, packaging, or commemorative golf tee, it's not enough for your finished product to be beautiful—it has a job to do. A critical part of our job is following through on the technical and tactical requisites to success. Like search engine optimization. Print production. Dotted-i's project management. We make sure that, beyond the glossy surface, your product performs like clockwork.



STAGE 5

execute

Strap on your booster rockets—it's time to send your project 300FeetOut. Whether it's developing a city-wide ad campaign to increase ticket sales, launching an interactive web destination in 5 languages, or helping you plan the next foray, we get you out there in style.



STAGE 6

evaluate

It's cuddle time. 300FeetOut doesn't just leave you in the cold, we review expectations and insure that the outcome met expectations. We report on how things are going. Things change—so we look ahead for the next strategic steps. We're in this for the long haul.

FINAL STAGE

laugh

OK, there are really only six stages. But who are we to argue with William Shakespeare?



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